



**For Immediate Release:**

## **CANLAN SIGNS EXCLUSIVE AGREEMENT WITH THE RICHMOND OLYMPIC OVAL**

**- World-class facility is newest Adult Safe Hockey League satellite location -**

Burnaby, B.C., May 10 – Canlan Ice Sports Corp. (TSX: ICE), industry-leading providers of on-ice experiences to youth and adults across North America, today announced they will be the exclusive provider of adult recreational hockey leagues at the Richmond Olympic Oval, the crown jewel venue of the 2010 Olympic Winter Games.

“We are extremely proud that the Richmond Olympic Oval has become the next site for our expanding Adult Safe Hockey Network (ASHN),” said Joey St-Aubin, President and CEO of Canlan Ice Sports. “The facility is among the finest in North America. By hosting ASHL games starting in the fall of 2010, the Oval will be increasingly accessible for use by the local community and drive further growth of the Adult Safe Hockey League, North America’s premier adult recreational league.”

The ASHL will commence operations at the Richmond Olympic Oval this September, offering both Men’s and Women’s Divisions. Complete registration information is available at [www.adultsafehockey.net](http://www.adultsafehockey.net). Teams participating in the league at the Oval will join the ASHL Pacific Region, currently made up of 488 winter teams playing at Canlan facilities in North Vancouver, Burnaby and Langley as well as automatically receiving entry into the accompanying ASHN.

“The visibility and excitement of the recent Olympic hockey games – and Canada’s dramatic gold medal win – have significantly raised the interest of first-time players seeking to learn and enjoy our great game,” said Gerry De Cicco, Senior Manager of the Richmond Olympic Oval. “With the Oval offering an adult recreational hockey opportunity for the community in conjunction with Canlan and the ASHL, it will allow us to address the growing demand of amateur hockey in this world-class sport facility.”

### **About the Richmond Olympic Oval**

Built for the Games. Designed for Legacy. The Richmond Olympic Oval is a breathtaking venue on the banks of the Fraser River and winner of the Institution of Structural Engineers top award for Sports or Leisure Structures. Home to long track speed skating during the 2010 Olympic Winter Games, the Oval re-opened to public programming April 1, 2010. The facility’s Olympic Legacy conversion is scheduled for completion by this summer and will offer an inspiring environment for all ages and skill levels to progress toward their own personal podiums.

### **About the Adult Safe Hockey Network (ASHN)**

Established in 2007, the Adult Safe Hockey Network (ASHN) is an online web-community of more than 70,000 adult recreational hockey players in Canada and the United States. The primary goal of the Network is to enhance the regular hockey experience with unique online features, tools, and

membership benefits, while linking like-minded players across North America. The Network's vision is to deliver, "Everything you want in your adult recreational hockey experience...and more," remaining consistent with the Canlan commitment to its loyal customer base, "Where the Experience is Everything."

### **About Canlan**

Canlan Ice Sports Corp. is the North American leader in the development, operation and ownership of multi-purpose recreation and entertainment facilities. We are the largest private sector owner and operator of recreational ice sports facilities in North America and currently own and/or manage 22 facilities in Canada and the United States with 65 surfaces including ice rinks and indoor soccer fields.

Canlan Ice Sports Corp. is listed on the Toronto Stock Exchange under the symbol "ICE."

### **Caution concerning forward-looking statements**

This document contains forward-looking statements, which may be identified by words like "expects", "anticipates", "plans", "intends", "indicates" or similar expressions. These statements are not a guarantee of future performance and are inherently subject to risks and uncertainties. The Company's actual results could differ materially from those currently anticipated due to a number of factors set forth in reports and other documents filed by the Company with Canadian securities regulatory authorities from time to time.

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